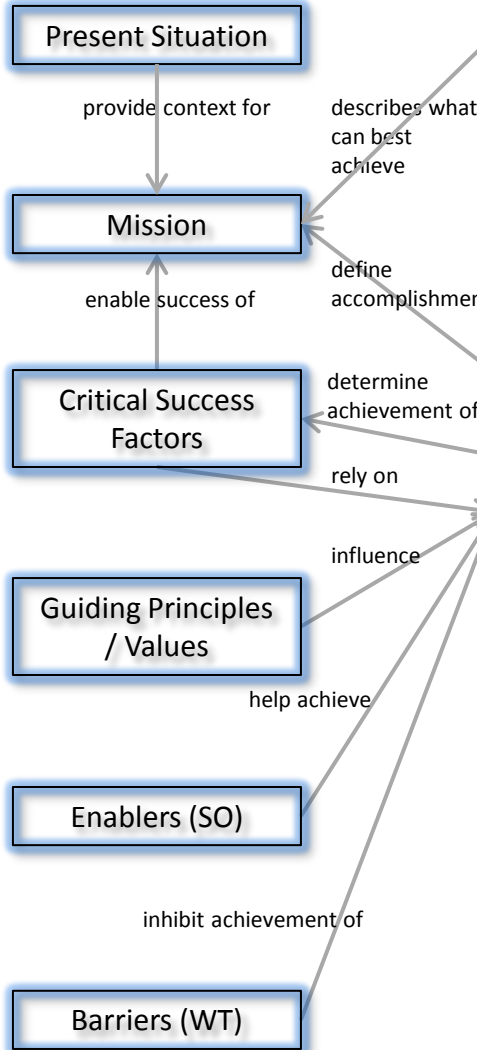


Integrated Strategy Model – Jean Fahmy

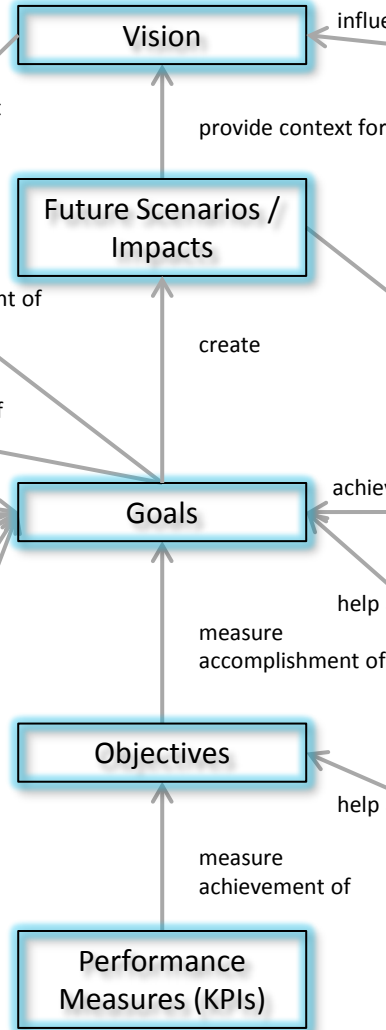
2A. What - Present

Where are we ?



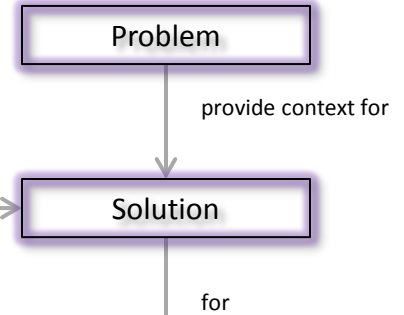
2B. What - Future

Where are we going ?



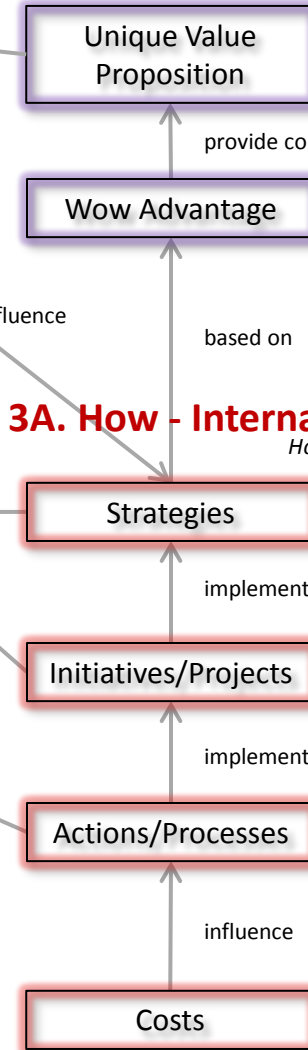
1. Why

Why are we here ?



3A. How - Internal

How will we get there ?



3B. How - External

